



St George's Bickley CE Primary School

Policy: Website

St George's Primary School is a Church of England school that promotes the spiritual, moral, cultural and physical development of each child.

Our School Aim: to help all children reach their full potential and develop an enthusiasm for lifelong learning within a caring and Christian environment, preparing them to be valuable members of society.

...Learning today for a better tomorrow

Policy Title:

LT Responsibility:

Review Body:

Date:

Review:

Website

Head of School

Executive Headteacher

September 2018

September 2019

We recognise that our pupils bring with them a wide variety of behaviours influenced by life experiences outside school. We aim to respond to each case professionally, objectively and compassionately. We are sensitive when working with children and families with specific needs and experiences and we continuously seek ways to promote successful partnerships. The basis of differentiation will vary dependant on the needs of each case but we will take into account the views of parents and families, colleagues and external agencies together with any Statement of Special Educational Need or Education, Health and Care Plan. We will also ensure compliance with the trust's Equality Policy taking into account pupils with protected characteristics and making reasonable adjustments for pupils with a disability within the meaning of the Equality Act 2010. Both the school and trust respects the Public Sector Equality Duty (PSED) that requires public bodies to have due regard to the need to eliminate discrimination, advance equality of opportunity and foster good relations between different people when carrying out their activities. By following the trust's Equality Policy, the school seeks to eliminate unlawful discrimination, harassment and victimisation and other conduct prohibited by such legislation.

This policy should be read in conjunction with the Trust's Equality Policy.

<https://www.aquinastrust.org/>

Child Protection Policy

The school operates the following policy on its website regarding the use of photographs, to ensure the privacy and safety of pupils at the school:

- Where pupils are named, only their first names are given (e.g. awards in newsletters);
- Where a pupil is named, no photograph of that pupil is displayed (e.g. key website pages);
- Where a photograph is used which shows a pupil, no name is displayed.

By observing these points, the school ensures that visitors to the website cannot link images of pupils to names of pupils. The school follows a policy of seeking parents' permission before using images which show pupils on the website. No other private information about pupils is ever published on the website such as surnames or contact details.

This policy must be read in conjunction with the school's Safeguarding Policy and Child Protection Policy.

Website Privacy

Policy We are committed to safeguarding the privacy of our website visitors; this policy sets out how we will treat your personal information.

What information do we collect?

We may collect, store and use the following kinds of personal data:

- Information about your visits to and use of the website;
- Information about any (trans)actions carried out between you and us on or in relation to this website;
- Information that you provide to us for the purpose of registering with us, and/or leaving guestbook comments, and/or subscribing to our website services and/or email notifications.

Information about website visits

We may collect information about your computer and your visits to this website such as your IP address, geographical location, browser type, referral source, length of visit and number of page views. We may use this information in the administration of this website, to improve the website's usability, and for marketing purposes.

We use cookies on this website. A cookie is a text file sent by a web server to a web browser, and stored by the browser. The text file is then sent back to the server each time the browser requests a page from the server. This enables the web server to identify and track the web browser. We may send a cookie which may be stored by your browser on your computer's hard drive. We may use the information we obtain from the cookie in the administration of this website, to improve the website's usability and for marketing purposes. We may also use that information to recognise your computer when you visit our website, and to personalise our website for you.

Most browsers allow you to refuse cookies. (For example, in Internet Explorer you can refuse all cookies by clicking "Tools", "Internet Options", "Privacy", and selecting "Block all cookies" using the sliding selector.) This will, however, have a negative impact upon the usability of many websites.

Using your personal data

Personal data submitted to this website will be used for the purposes specified in this privacy policy or in relevant parts of the website. In addition to the uses identified elsewhere in this privacy policy, we may use your personal information to:

- Improve your browsing experience by personalising the website;
- Provide other organisations with statistical information about our users - but this information will not be used to identify any individual user.

- We will not without your express consent provide your personal information to any third parties for the purpose of direct marketing.

Other disclosures

In addition to the disclosures reasonably necessary for the purposes identified elsewhere in this privacy policy, we may disclose information about you:

- To the extent that we are required to do so by law;
- In connection with any legal proceedings or prospective legal proceedings;
- In order to establish, exercise or defend our legal rights (including providing information to others for the purposes of fraud prevention and reducing credit risk);
- Except as provided in this privacy policy, we will not provide your information to third parties.

Security of your personal data

We will take reasonable precautions to prevent the loss, misuse or alteration of your personal information. Of course, data transmission over the internet is inherently insecure, and we cannot guarantee the security of data sent over the internet.

Policy amendments

We may update this privacy policy from time-to-time by posting a new version on our website. You should check this page occasionally to ensure you are happy with any changes.

Third party websites

The website contains links to other websites. We are not responsible for the privacy policies of third party websites.

Our contact details

St George's Bickley Primary, Tylney Road, Bromley, BR1 2RL 02084604266

Website Disclaimer

This disclaimer governs your use of our website; by using our website, you accept this disclaimer in full. If you disagree with any part of this disclaimer, do not use our website.

Intellectual property rights

Unless otherwise stated, we or our licensors own the intellectual property rights in the website and material on the website. Subject to the licence below, all our intellectual property rights are reserved.

Licence to use website

You may view, download for caching purposes only, and print pages from the website, provided that:

- You must not republish material from this website (including republication on another website), or reproduce or store material from this website in any public or private electronic retrieval system;
- You must not reproduce, duplicate, copy, sell, resell, visit, or otherwise exploit our website or material on our website for a commercial purpose, without our express written consent.

Limitations of liability

The information on this website is provided free-of-charge, and you acknowledge that it would be unreasonable to hold us liable in respect of this website and the information on this website. Whilst we endeavour to ensure that the information on this website is correct, we do not warrant its completeness or accuracy; nor do we not commit to ensuring that the website remains available or that the material on this website is kept up-to-date. To the maximum extent permitted by applicable law we exclude all representations, warranties and conditions (including, without limitation, the conditions implied by law of satisfactory quality, fitness for purpose and the use of reasonable care and skill). Our liability is limited and excluded to the maximum extent permitted under applicable law. We will not be liable for any direct, indirect or consequential loss or damage arising under this disclaimer or in connection with our website, whether arising in tort, contract, or otherwise - including, without limitation, any loss of profit, contracts, business, goodwill, reputation, data, income, revenue or anticipated savings. However, nothing in this disclaimer shall exclude or limit our liability for fraud, for death or personal injury caused by our negligence, or for any other liability which cannot be excluded or limited under applicable law.

Variation

We may revise this disclaimer from time-to-time. Please check this page regularly to ensure you are familiar with the current version.

Entire agreement This disclaimer constitutes the entire agreement between you and us in relation to your use of our website, and supersedes all previous agreements in respect of your use of this website.

Law and jurisdiction

This notice will be governed by and construed in accordance with English law, and any disputes relating to this notice shall be subject to the exclusive jurisdiction of the courts of England.

Our contact details

Please see above for our contact details. This disclaimer is based on a freely-available template created and distributed by website-law.co.uk.

Cookie Statement

Our website is www.stgeorgescebromley.school

We use a number of different cookies on our site. If you do not know what cookies are, or how to control or delete them, then we recommend you visit www.aboutcookies.org for detailed guidance. Below is a description of the cookies we use on our site and how we use them. Currently we operate an 'implied consent' policy which means that we assume you are happy with this usage. If you are not happy, then you should either not use our site, or you should delete the cookies having visited the site. You could also browse the site using your browser's anonymous usage setting – this is called "Incognito" in Chrome, "InPrivate" for Internet

Explorer and "Private Browsing" in Firefox and Safari. Other browsers have similar features.

First Party Cookies

These are cookies that are set by our website directly. Google Analytics: St George's Church of England Primary School and Cahoot use Google Analytics to collect information about visitor behaviour on our website. Google Analytics stores information about what pages you visit, how long you are on the site, how you got here and what you click on. This Analytics data is collected via a JavaScript tag in the pages of our site and is not tied to personally identifiable information. We therefore do not collect or store your personal information (e.g. your name or address) so this information cannot be used to identify who you are. You can find out more about Google's position on privacy as regards its analytics service at www.google.co.uk/intl/en/analytics/privacyoverview.html.

Website Content

The school's website is primarily a method of communication with parents and public. The school website complies with DFE requirements (Appendix 1) as well as acting as the school prospectus. The website also reflects the current requirements of the Aquinas Church of England Education Trust including Trust Policies. Website content is reviewed at least termly, three times yearly, and updated accordingly.

The following documents relate to our status as an academy within the Aquinas Church of England Education Trust and are available on the website:

- Memorandum and Articles;
- Master Funding Agreement;
- Annual Accounts;
- Value for Money;
- Details of Members and Directors;
- Pecuniary Interest of the Members, Directors and members of the Advisory Council (AAC);
- Further information on members of the Advisory Council (AAC);
- Aquinas Health and Safety Policy. Further information can be found at www.aquinastrust.org.

Aquinas Church of England Education Trust trading as St George's Church of England Primary School, a company registered in England and Wales under company number 07525735. Registered Office: Bishop Justus Church of England School, Magpie Hall Lane, Bromley BR2 8HZ.

Reviewing

The school will review regularly the website policy and ensure that the necessary legal standards are being met and that, where improvements to the policy can be made in the light of monitoring such improvements will be made.

DATA PROTECTION

St George's CE Primary School [The Academy] processes personal data, some of which will be sensitive personal data, in accordance with the data protection principles embodied in the General Data Protection Regulations (GDPR) and the Data Protection Act 2018. The Academy complies with the requirements of the data protection legislation as detailed in the Trust Data Protection Policy.

All staff are aware of the principles of data protection and will not process personal data unless necessary. The Academy safeguards the personal data it collects through the operation of the Trust's data protection policy and processes and the IT policy. In addition, the Academy has taken steps to ensure that all its contracts that process data have the GDPR compliant provisions.

Appendix 1 - Website

Content [From www.gov.uk/guidance/what-maintained-schools-must-publish-online]

Every maintained school must publish specific information on its website to comply with The School Information (England) (Amendment) Regulations 2012. If you're an academy or free school, you need to check your funding agreement to find out what you should publish on your website.

School contact details

Your school's website must include:

- Your school's name;
- Your school's postal address;
- Your school's telephone number;
- The name of the member of staff who deals with queries from parents and other members of the public.

Admission arrangements

You must do one of the following:

- Publish your school's admission arrangements, explaining how you will consider applications for every age group, including:
 - arrangements for selecting the pupils who apply;
 - your oversubscription criteria (how you offer places if there are more applicants than places);
- An explanation of what parents should do if they want to apply for their child to attend your school.
- Publish details of how parents can find out about your school's admission arrangements through your local authority.

Ofsted reports

You must do one of the following:

- Publish a copy of your school's most recent Ofsted report;
- Publish a link to the webpage where users can find your school's most recent Ofsted report.

Exam and assessment results Key stage 2 (KS2) results

You must publish the following details from your school's most recent KS2 results:

- Percentage of pupils who achieved expected in reading, writing and maths;
- Progress integers for pupils in reading, writing and maths between key stage 1 (KS1) and KS2 ;
- Percentage of pupils who achieved greater depth in reading, writing and maths;

Performance tables

You must include a link to the school and college performance tables.

Behaviour policy

You should publish details of your school's behaviour policy.

Pupil premium

You must publish details of how your school spends its pupil premium funding and the effect this has had on the attainment of the pupils who attract the funding.

You must include:

- How much pupil premium funding you received for this academic year;
- Details of how you intend to spend the funding, including your reasons and evidence;
- Details of how you spent the pupil premium funding you received for last academic year;
- How it made a difference to the attainment of disadvantaged pupils

The funding is allocated for each financial year, but the information you publish online should refer to the academic year, as this is how parents and the general public understand the school year. As you won't know how much funding you're getting for the latter part of the academic year (from April to July), you should report on the funding up to the end of the financial year. You should then update this information later in the year when you have all the figures.

If your school receives PE and sport premium funding, you must publish details of how you spend this funding and the effect it has had on pupils' PE and sport participation and attainment.

You must include:

- How much PE and sport premium funding you received for this academic year;
- A full breakdown of how you've spent or will spend the funding this year;
- The effect of the premium on pupils' PE and sport participation and attainment;
- How you will make sure these improvements are sustainable.

Special educational needs (SEN) report

You must publish a report on your school's policy for pupils with SEN.

Governance information and duties

You must publish information about members of your Advisory Council (AAC), including:

- Details of each member's:
 - o Business interests;
 - o Financial interests;
 - o Governance roles in other schools.
- The structure and responsibilities of the Advisory Council.

Charging and remissions policies

You must publish your school's charging and remissions policies. The policies must include details of:

- The activities or cases for which your school will charge pupils' parents;
- The circumstances where your school will make an exception on a payment you would normally expect to receive under your charging policy.

Values and ethos

Your website should include a statement of your school's ethos and values.

Requests for copies

If a parent requests a paper copy of the information on your school's website, you must provide this free of charge.